



1. **Front page**
2. About
3. Posters
4. IsBar
5. zxcv
6. Alumni NIS
7. Shabyt
8. Fontboard
9. GDG at NU
10. SAMPLE
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12. Misc.
13. null

**mat  
ten  
nut**

# Portfolio

Graphic, web, and UI/UX Design





# About me

Birthdate **January 24, 2007**

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Currently residing in Astana, KZ 🇰🇿



Starting my journey in graphic design in **2020**,

and further consolidating it with theoretical knowledge in **2024–25**,

I now have both experience and skills necessary for most design tasks.

This is my portfolio, works from the last years.

Having acquired education in one of the Nazarbayev Intellectual Schools, I decided to pursue further education in Computer Science.

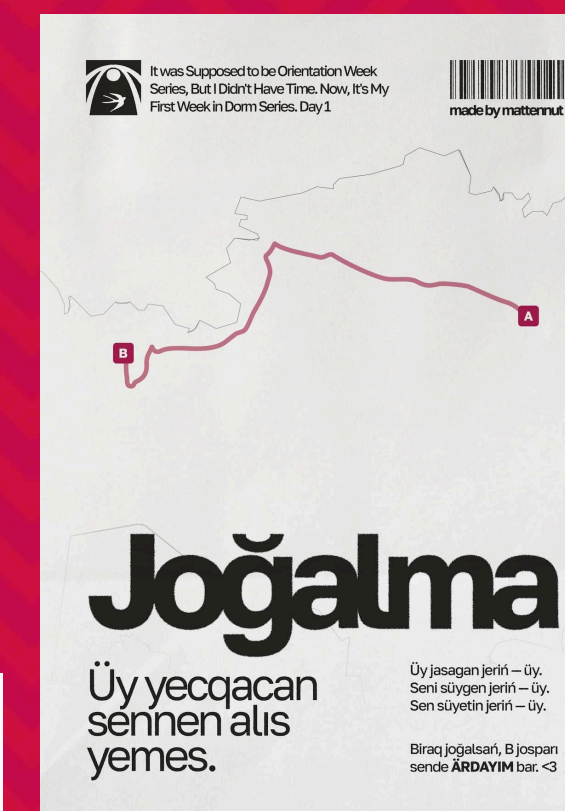
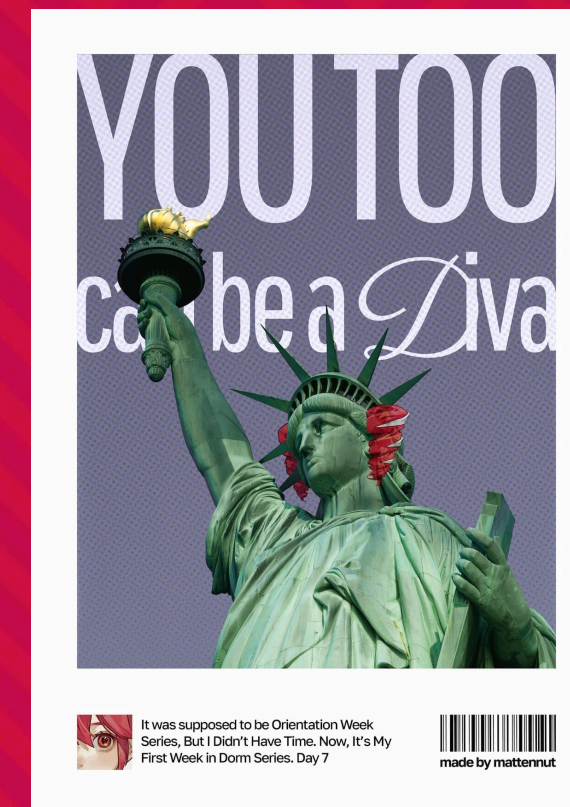
Currently, I am studying in Nazarbayev University in the aforementioned major.



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Kasane Teto is my favourite character for she is **THE underdog** who became a diva.



# Posters

I infrequently make posters for one reason or another.

They do a good job of representing my identity and stance in this world.



# IsBar

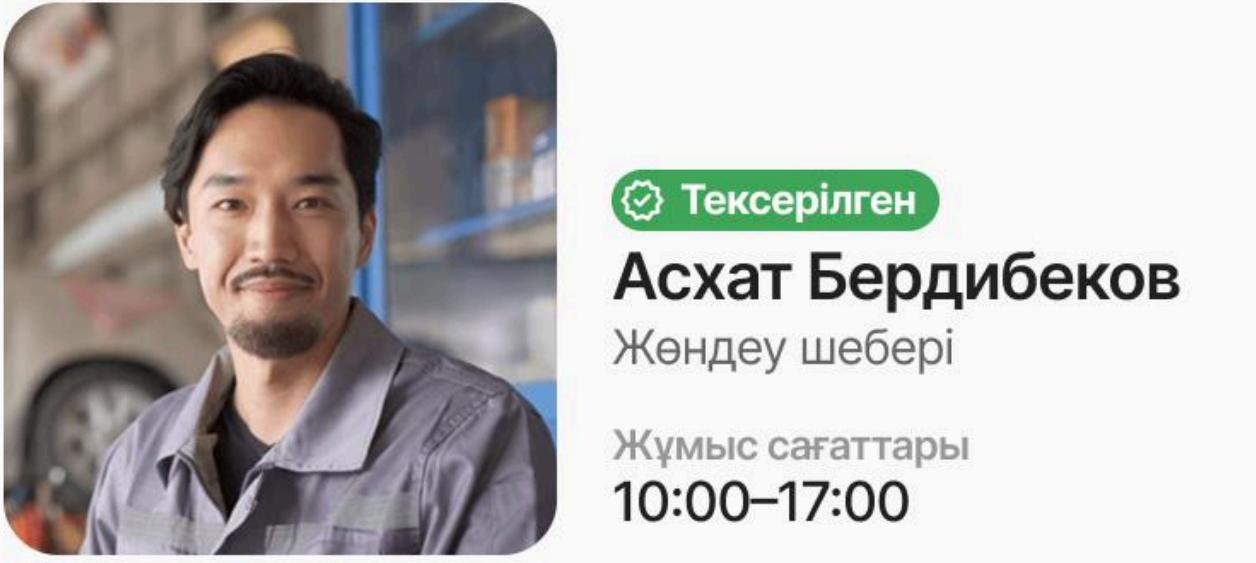
Design and development

Prototype for a web services app that specialises in heating, AC, plumbing, ventilation repairs

Dec 2025

[Ongoing]

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**Асхат Бердибеков**  
Жөндеу шебері  
Жұмыс сағаттары  
10:00–17:00

Тексерілген

Қызметі Басқа қызметтері >

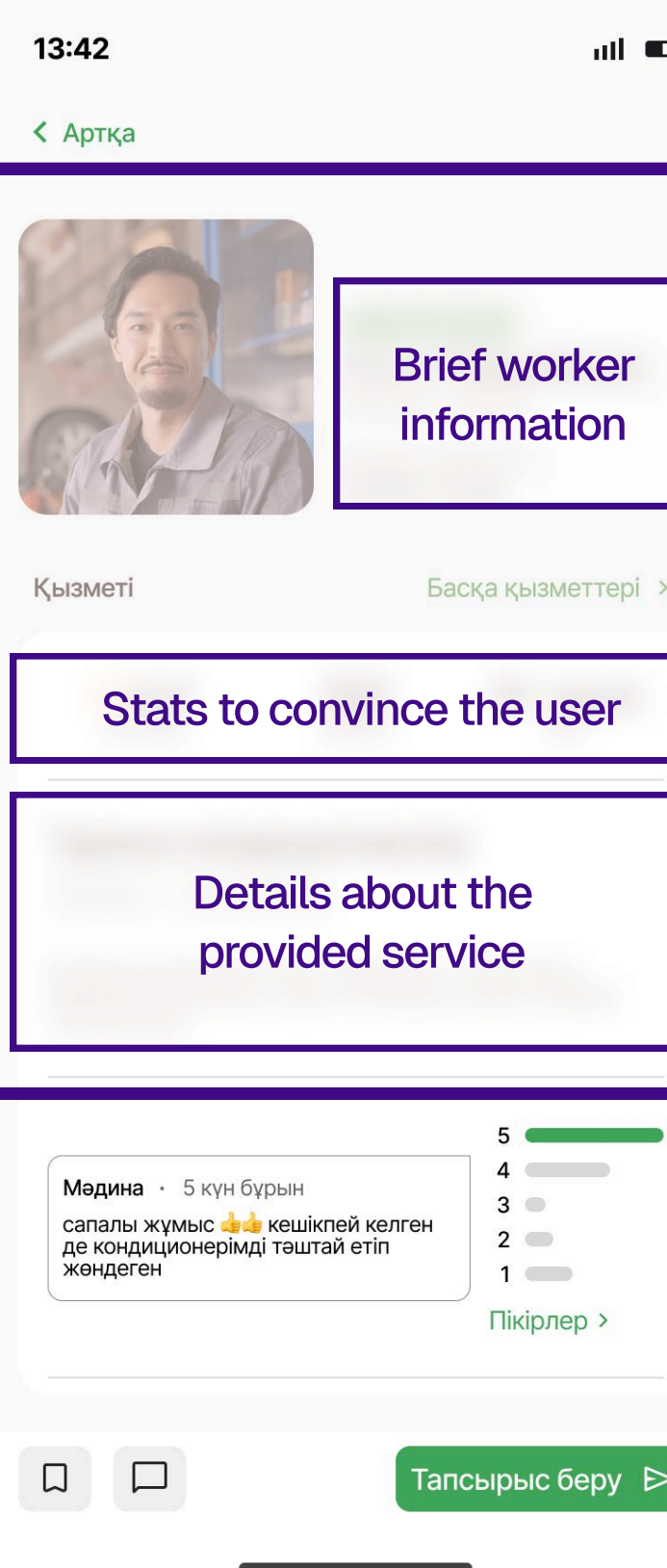
★ **4.4**  
84 пікір

**193**  
клиент

**8+ ЖЫЛ**  
өтіл

**Тұрмыс кондиционерлер**  
Жөндеу Диагностика

Кондиционерлерді сапалы жөндеймін. Қосылмаса, барабаны айналмаса, суды толтырмаса маған жазудан тартынбаңыз



13:42

Артқа

Brief worker information

Stats to convince the user


Details about the provided service

Медина · 5 күн бұрын  
сапалы жұмыс 🌟 кешікпей келген де кондиционерімді тәштай етіп жөндеген

5  
4  
3  
2  
1

Пікірлер >

Тапсырыс беру >



13:42

Тұрмыс кондиционерлер

LG X Smth else X

★ 4.4 (84) · 8+ жыл өтіл  
**Асхат Бердибеков** Тексерілген  
Кондиционерлерді сапалы жөндеймін. Қосылмаса, барабаны айналмаса, суды толтырмаса маған жазудан тартынбаңыз

Жөндеу Диагностика

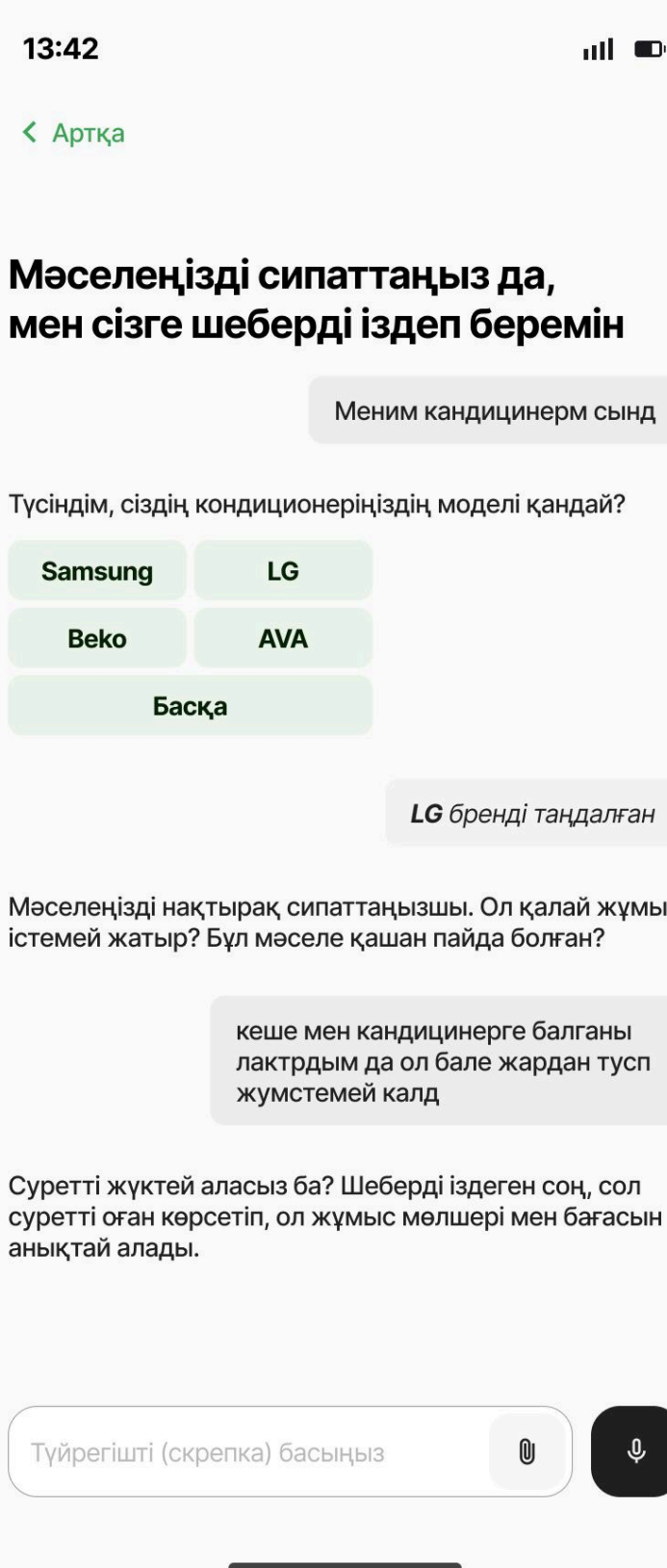
Портфолио Толығырақ >

★ 4.6 (38) · 11+ жыл өтіл  
**Берік Серік**  
Кондиционерде проблема болса, бірден шақыр, брат.

Жөндеу

Портфолио Толығырақ >

★ 4.4 (84) · 8+ жыл өтіл  
**Мақсат Бердибеков**



13:42

Артқа

**Мәселеңізді сипаттаңыз да, мен сізге шеберді іздеп беремін**

Меним кандиицинерм сынд

Түсіндім, сіздің кондиционеріңіздің моделі қандай?

Samsung LG  
Beko AVA  
Басқа

LG бренді таңдалған

Мәселеңізді нақтырақ сипаттаңызшы. Ол қалай жұмыс істемей жатыр? Бұл мәселе қашан пайда болған?

кеше мен кандиицинерге балганы лақтрдым да ол бале жардан тусп жумстемей калд

Суретті жүктеу аласыз ба? Шеберді іздеген соң, сол суретті оған көрсетіп, ол жұмыс мөлшері мен бағасын анықтай алады.

Түйрегішті (скрепка) басыңыз



ZXCV

Design and development

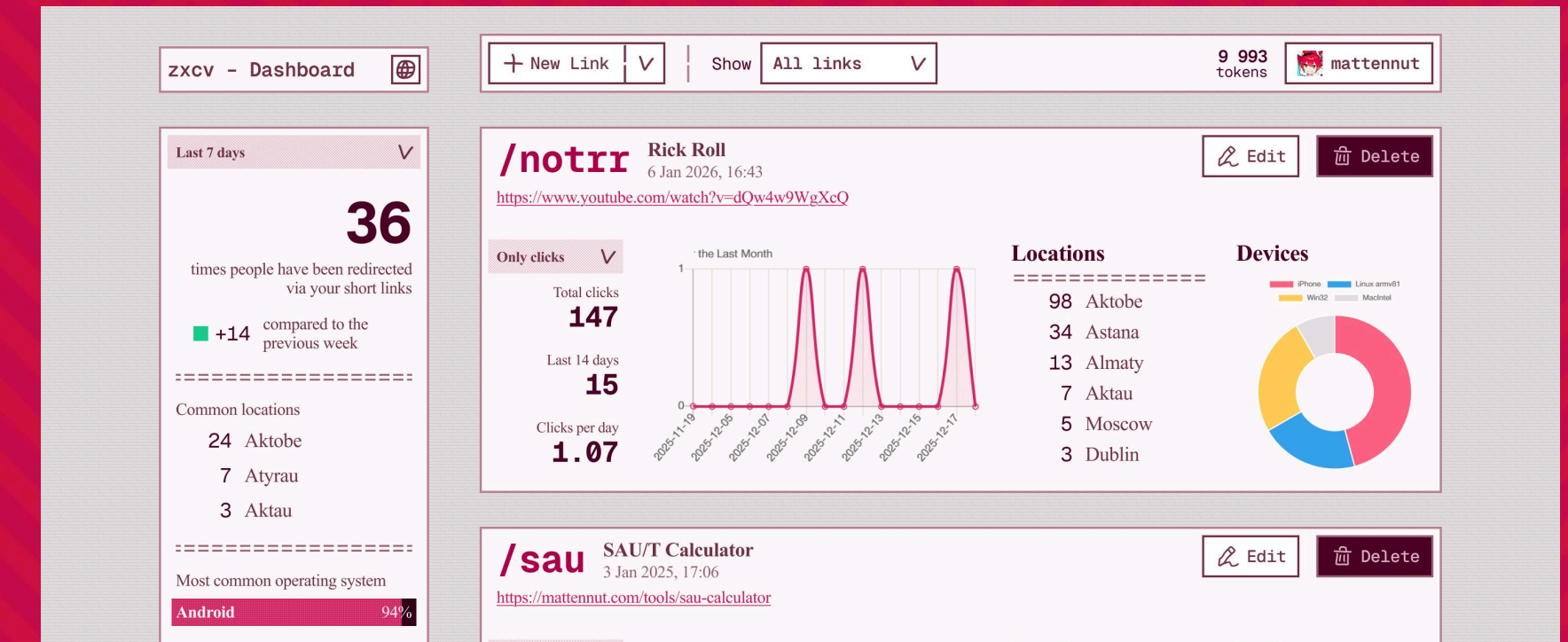
Link shortener website.

At least 1,500 redirects through 150 short links.

Jan 2025

[Ongoing]

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UI/UX

As a web and mobile developer myself, I paid much detail to making practical interfaces.



# Alumni NIS

Desktop ↗  
Mobile ↗

Design, focus on UI/UX

Redesign of the website.

I have rethought the logic of the old version and restructured it in an intuitive way.

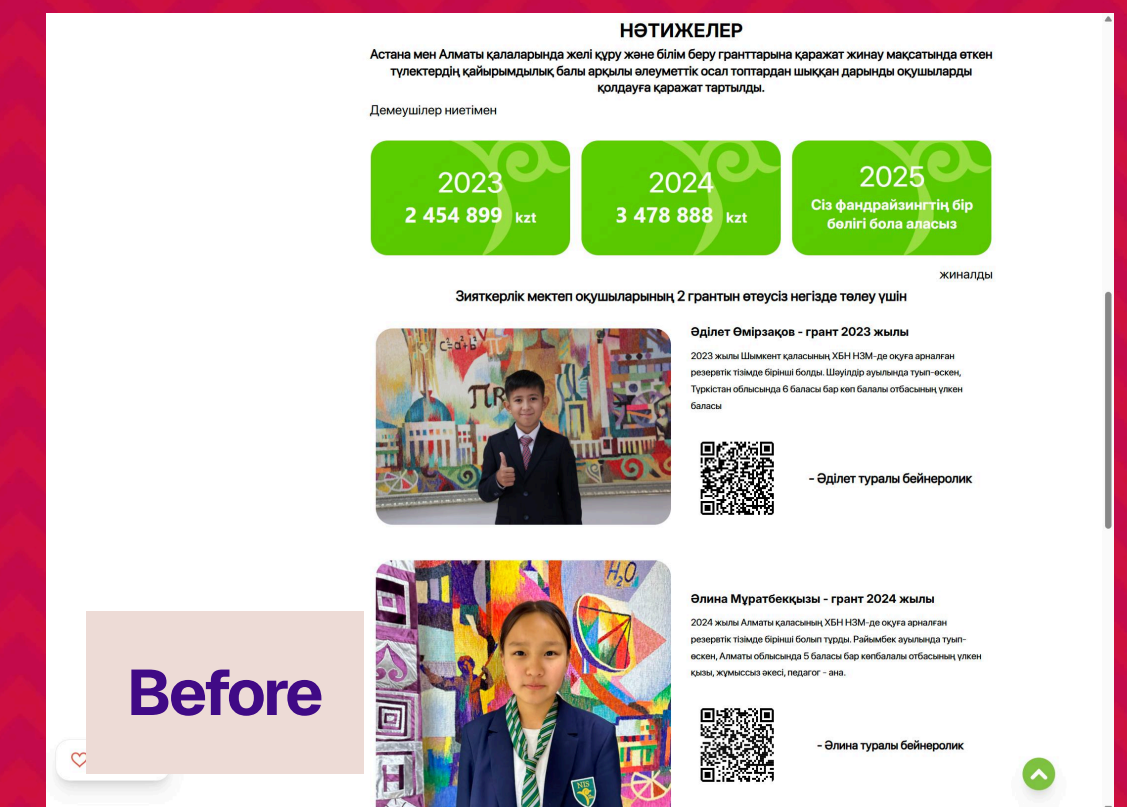
Nov 2025

[Ongoing]

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After



Before

# UI/UX

As a web and mobile developer myself, I paid much detail to making practical interfaces.



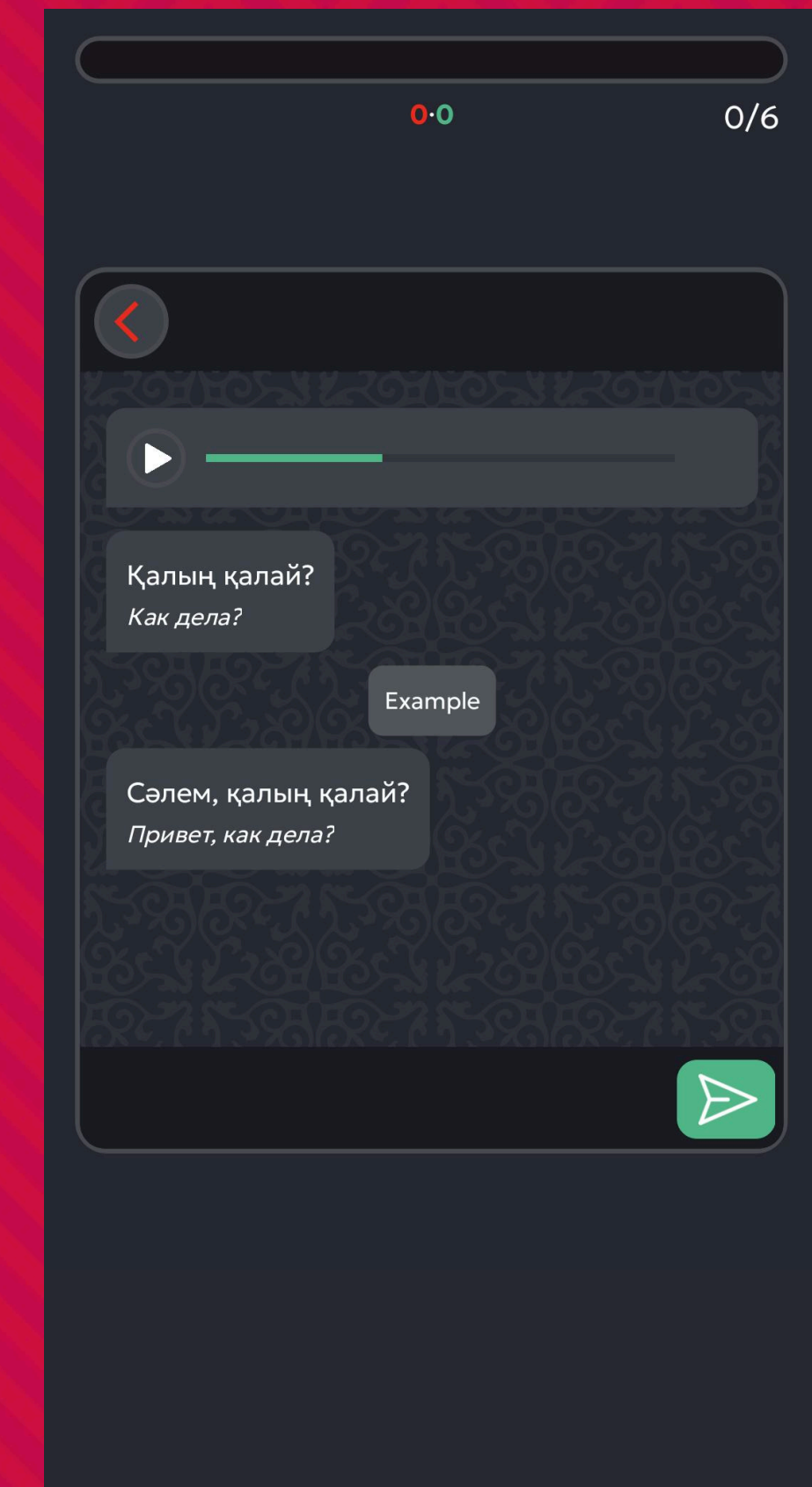
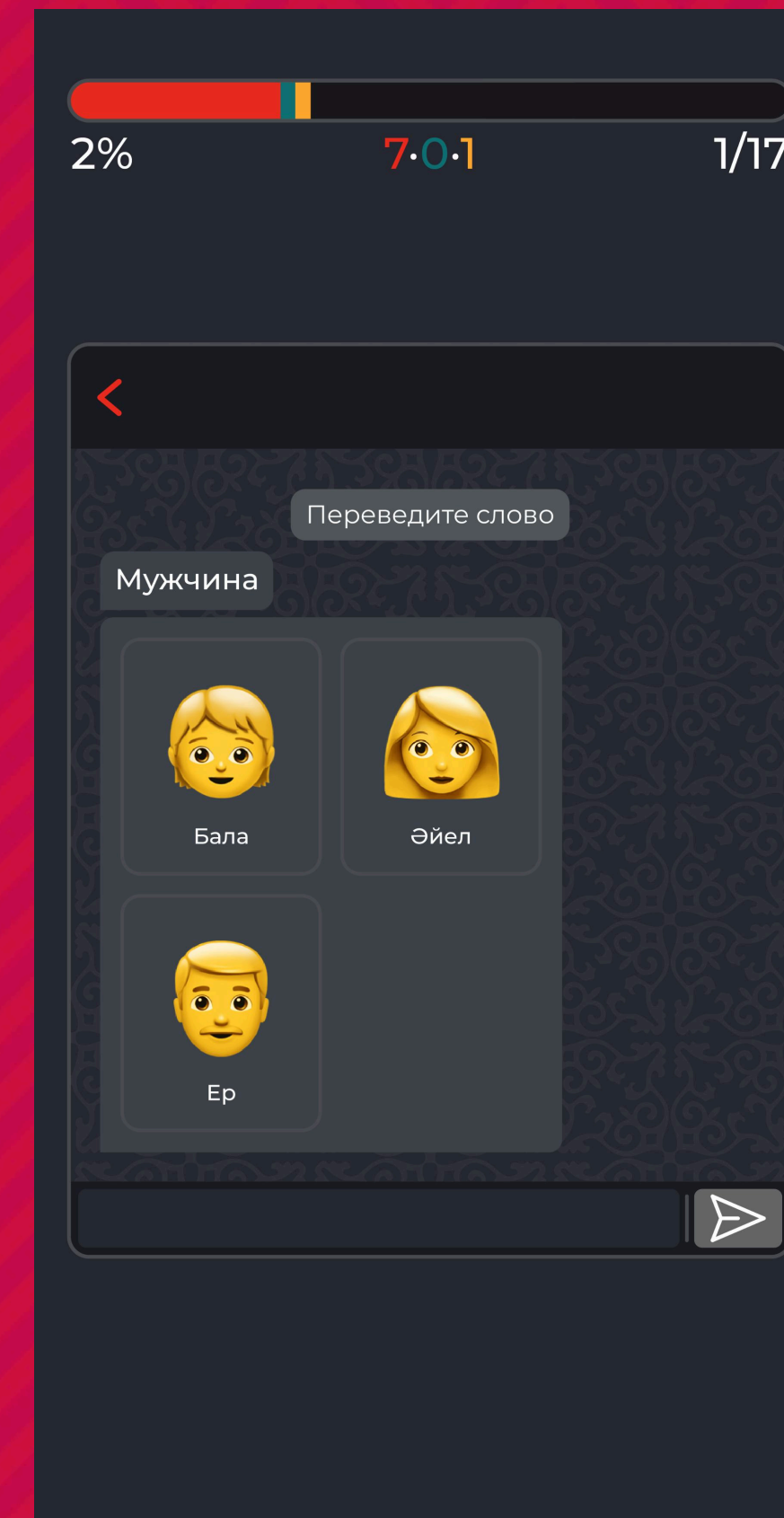
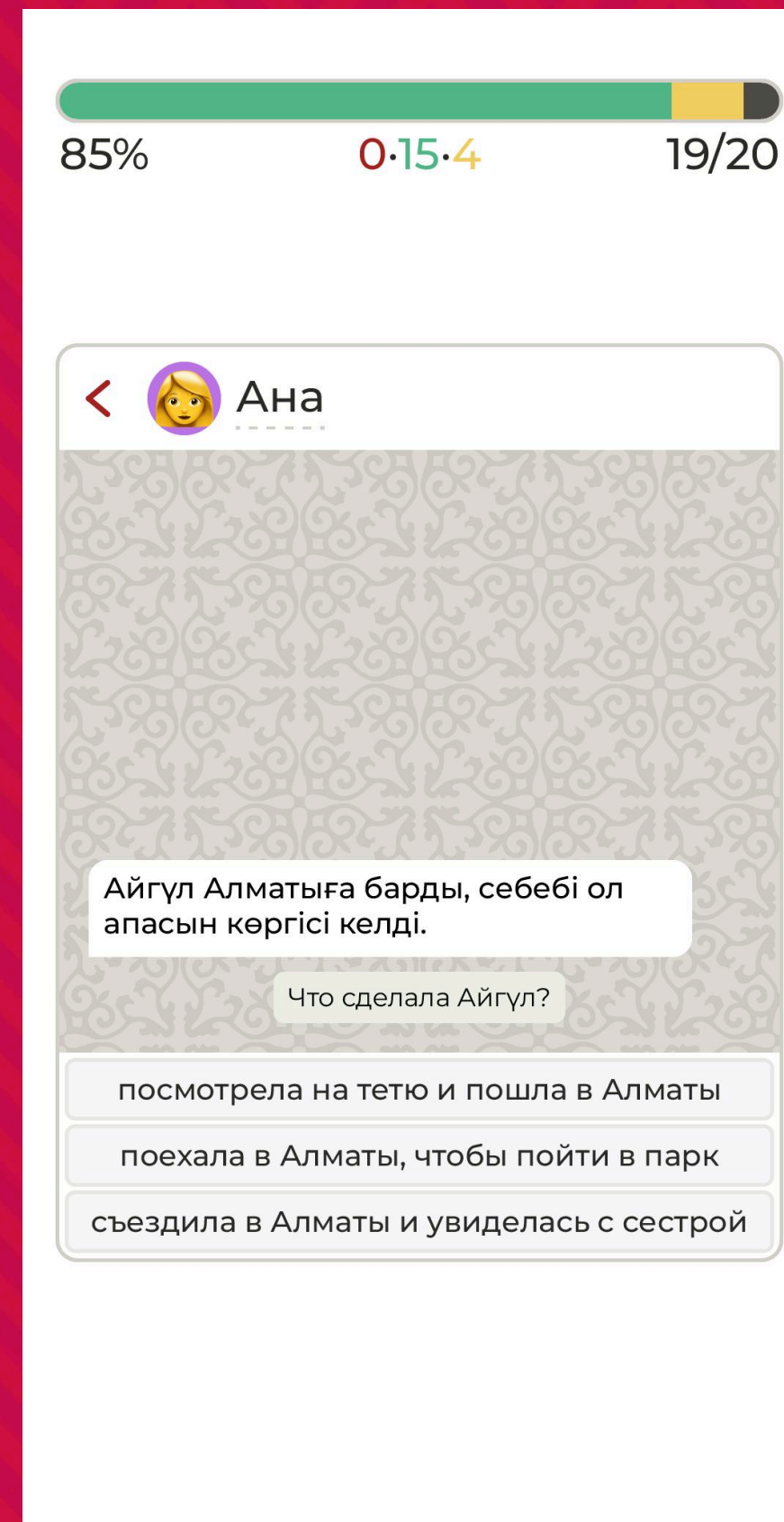
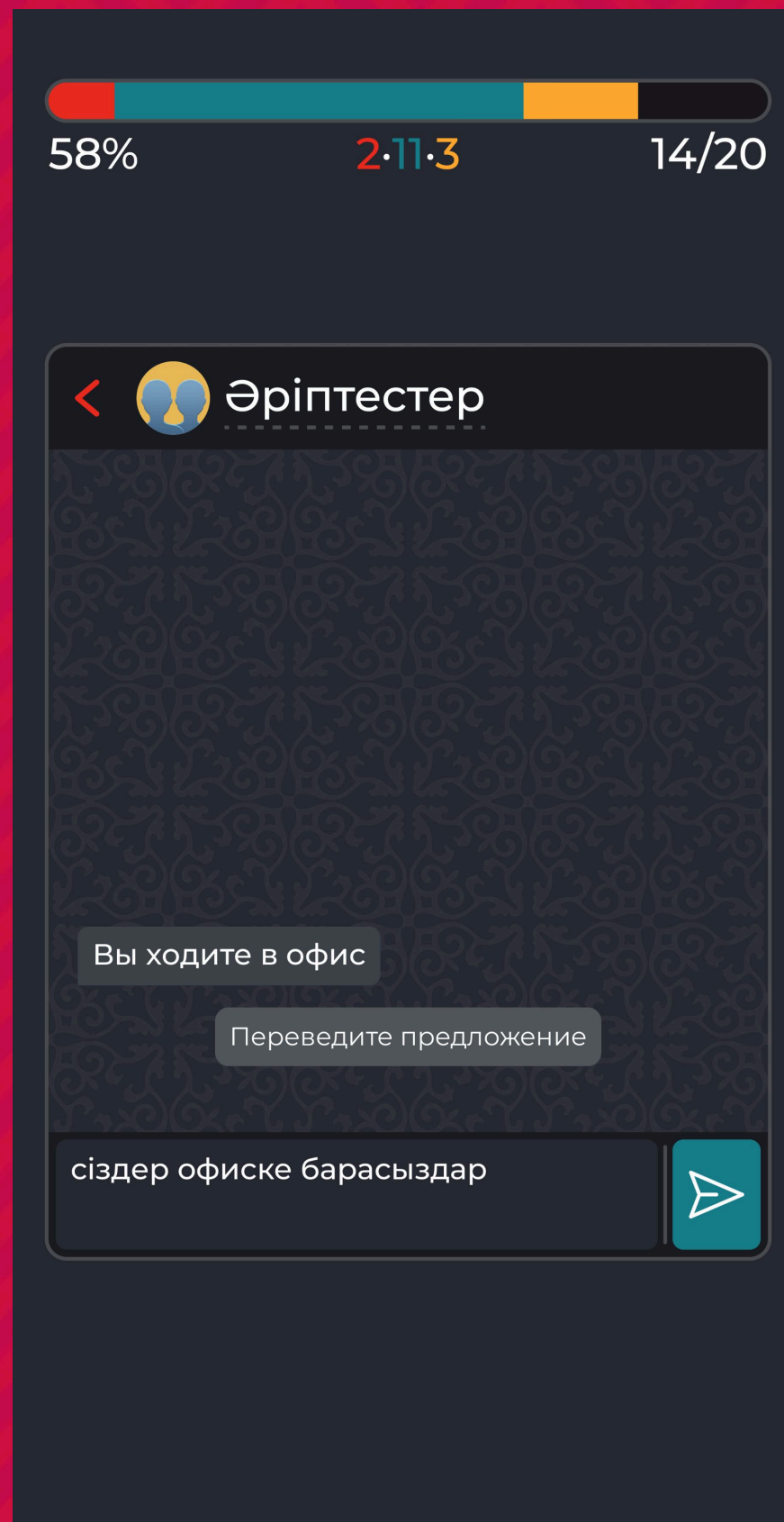
# Shabyt

Design and development

Mobile language learning app for Russophone Kazakhstanis aiming to speak the state language

Sep 2024

May 2025



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As a web and mobile developer myself, I paid much detail to making practical interfaces.



# Fontboard

Design and development

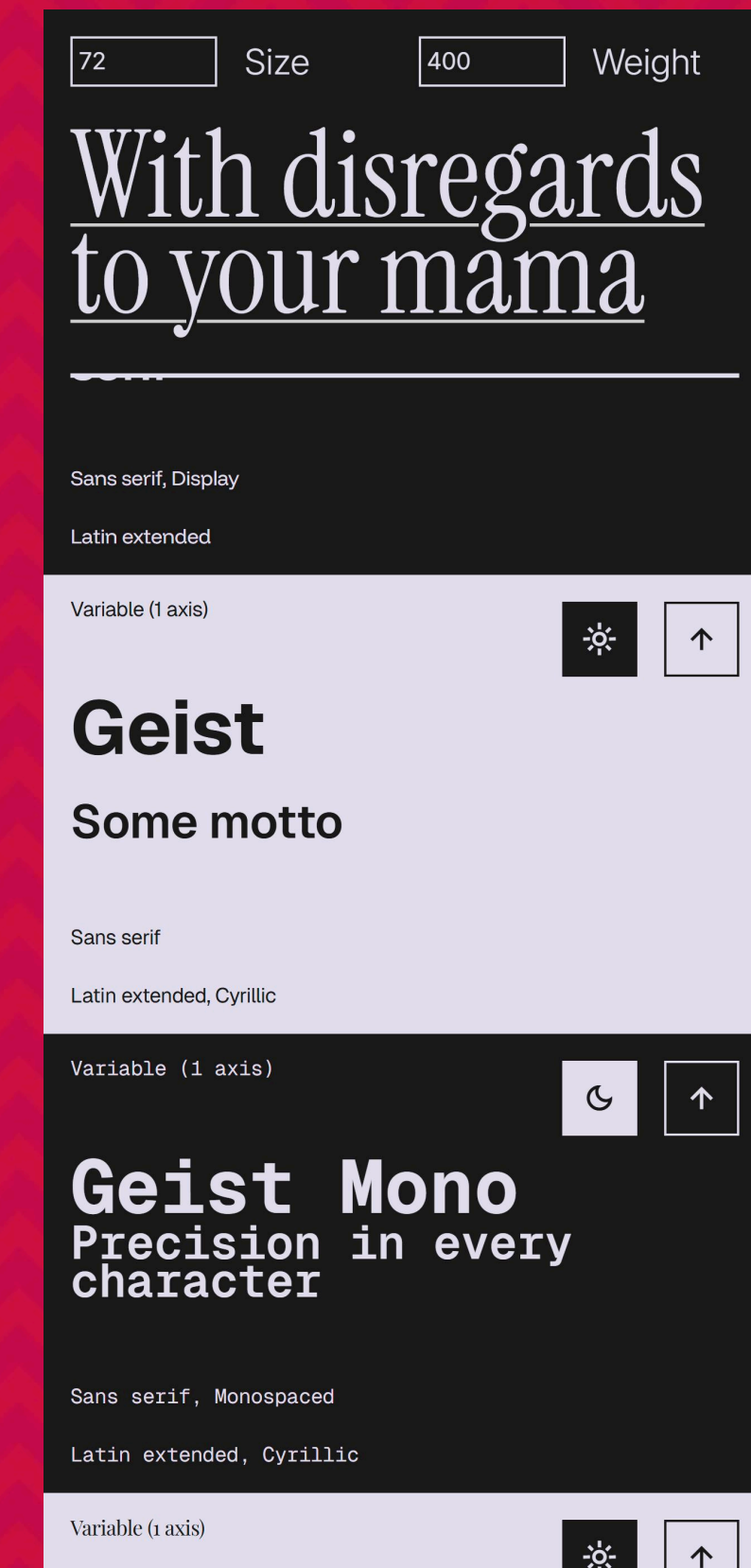
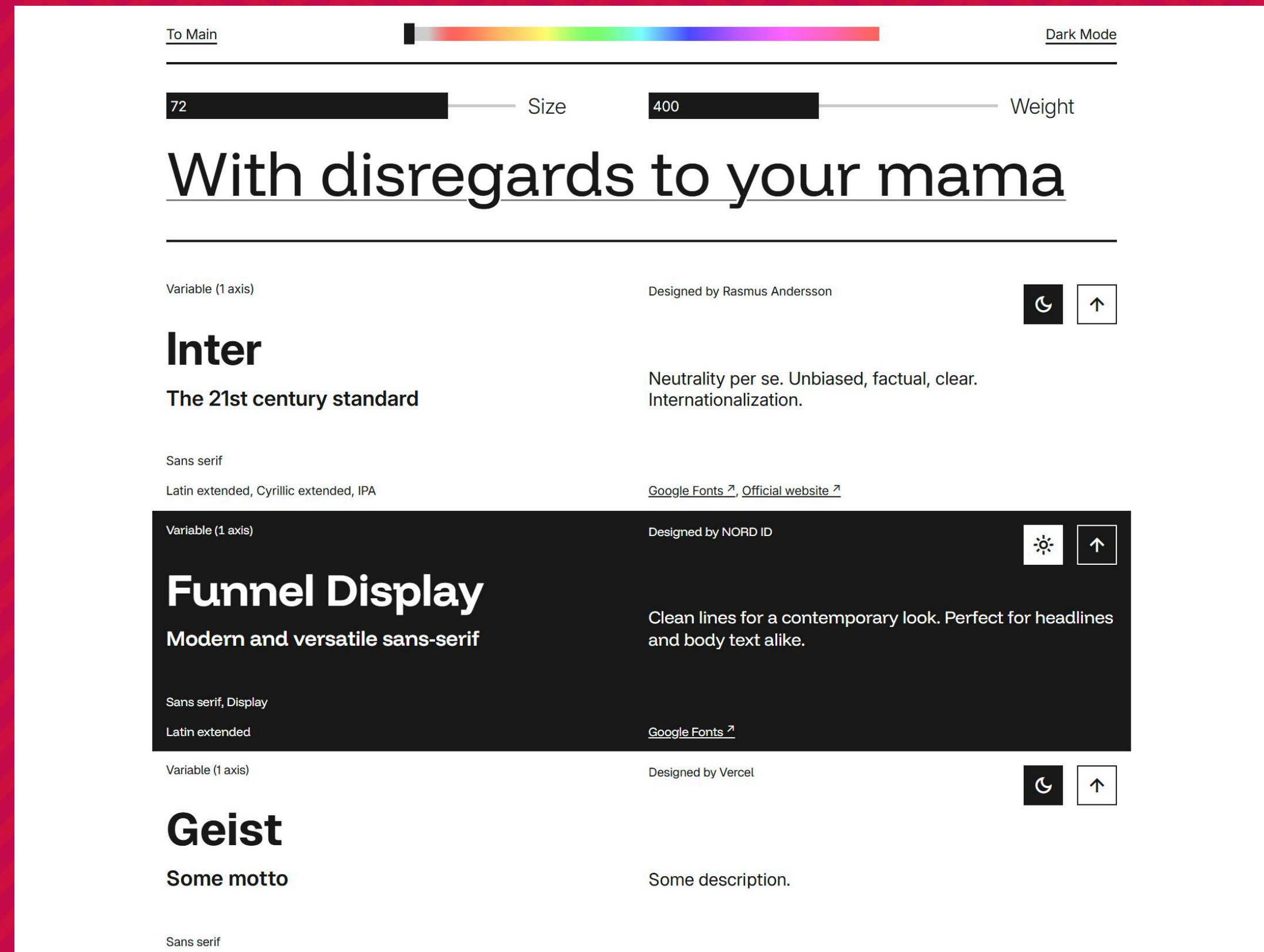
List of favourite fonts.

A mini-project to test UI/UX skills.

Aug 2025

Sep 2025

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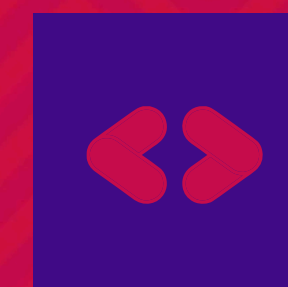
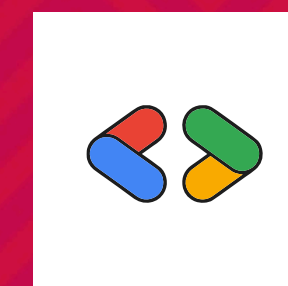
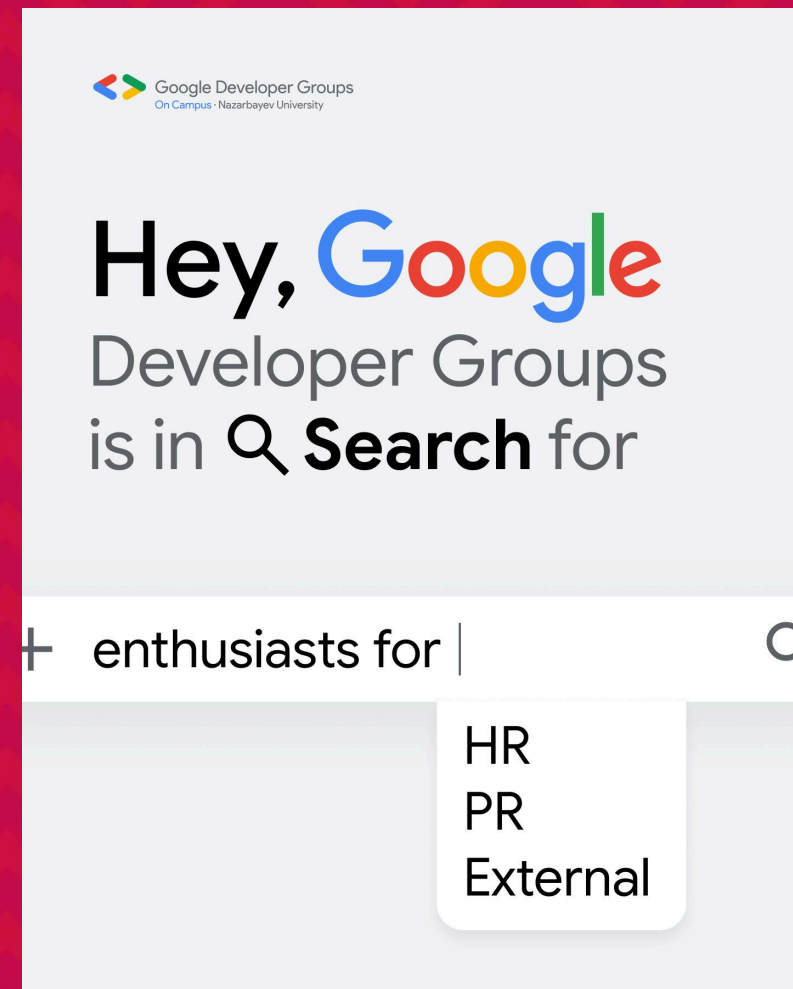


# UI/UX

As a web and mobile developer myself, I paid much detail to making practical interfaces.



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Being a designer of GDG at NU, I have created posts and presentations, and certificates.

[Google Developer Groups at NU on Instagram](#)

# Google Developer Groups



# Bite the Story

Алма. Қарапайым ғана жеміс. Дегенмен ғасырлар бойы аңыз бен өнерде терең мағынаға ие болған нышандардың бірі. Замандар өте келе бірде білім, бірде сұлулық, бірде тыйым мен құмарлықтың белгісіне айналды.

Киелі кітапта Адам мен Хауа тыйым салынған жемісті жеген сәт адамзат тарихындағы алғашқы күнә ретінде бейнеленеді. Христиандық аңызда жұмақ бағындағы тыйым салынған жеміс нақты аталмаса да, латынның *malum* (жамандық) және *mālum* (алма) сөздерінің ұқсастығы адамзатты ойға қалдырды.

Сол сәттен бастап суретшілер мен ақындар алманы күнәнің дәмі, тыйымның тәттісі деп таныды. Ренессанс дәуірінде Альбрехт Дюрер бейнелеген Адам мен Хауа қолындағы алма сол алғашқы азғырудың үнсіз ескерткіші еді.

Бірақ алма тек күнәнің ғана емес, мәңгілік пен сұлулықтың да белгісі болды. Грек мифологиясында «ең әдеміге» деп жазылған алтын алма Троя соғысын тұтатса, скандинав мифінде Идунн сол жемістер арқылы құдайларға жастықтың тынысын сыйлаған. Ал түркі және қазақ мифологиясында алма бұл Жерұйықтың, құнар мен молшылықтың бейнесі.

Шығармашылық индустриясы алманы ерекше жақсы көреді. Ол пәктік пен бүліктің арасындағы нәзік көпір. Бірде алма жастық пен балғындықтың бейнесі болса, бірде жаңалық пен еркіндіктің манифесіне айналды. Бұл жеміс ұстамдылық жеңіліп, сезім үстемдік еткен сәттің қысқаша бейнесі.



Aug 2025

Dec 2025

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Fashion magazine of the university club of the same name.

# SAMPLE

## WASTED.

ALMOST SOLD OUT!

When you walk into a supermarket, the variety of products can leave your jaw dropped. Racks full of cheap clothing, shelves piled high with snacks, and aisles stocked with flashy products beg for your attention. However, there is an unsettling truth behind this endless supply: the food and fashion industries thrive on our overconsumption and both leave behind mountains of waste.

The food and fashion industries have a lot more in common than we might expect. Just as fast food companies lure us with a quick, cheap meal, fast fashion brands promise trendy clothes at low prices. What is the catch? Both push us to buy more than we need. In food, we can see it from oversized portions, discounts that encourage bulk purchases, and tons of edible food thrown away. In fashion, it means closets full of things that are worn once or twice before ending up in the disposal.

Overconsumption is not just a lifestyle quirk; it's a systemic problem. Over a billion tons of food waste are produced annually, and over 92 million tons of textile waste are produced by the fashion industry. Both industries rely on quick profit. Fast fashion puts trends ahead of longevity, while fast food prioritizes convenience ahead of nutrition. This is exactly what fuels the cycle of purchasing and discarding, a rhythm of the modern fast-paced culture.

Art and fashion often mirror our society, and today's cultural reflection is filled with the visualization of excess and waste. Marketing campaigns often celebrate their surplus as a form of success. Influencers, who nowadays have gained immense impact on our minds, post endless hauls and show their tables of overflowing snacks. More and more people try to possess more than is needed. Consumption becomes more than a necessity; it turns into a marker of our identity. But our planet cannot keep up with this appetite.

The irony is that artists of our time feast on the strange harmony between food and fashion. Designers have transformed fruit stickers into couture prints, and visual artists critique consumerism through installations. Fortunately, sustainability is no longer a whisper: chefs now turn food scraps into gourmet dishes, and designers upcycle old fabrics into new collections. Both industries show us that consumption can be thoughtful, creative, and even revolutionary, but only if we slow down.

As consumers, we stand at a crossroads. Do we keep believing in the "fast" mentality, where more is always better? Or do we start to value quality, sustainability, and creativity over quantity? Saying no to the cycle doesn't mean saying no to fashion or food. It means redefining our relationships with them.

In the end, modern perception of food and fashion exists in a shared ecosystem of desire. Both reflect what we consume, how we consume, and both show us that waste is the shadow of excess. To understand its beauty, we need to learn how to savor: one meal and one outfit at a time.

Use promo code **CNSM** for 40% off

-23%

23% OFF

I love buying!

-10%



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Warriors ————— 10

## History of Warriors (Bushi/Samurai) in Japan

by Mizuki Iida


Today, Japan is a constitutional monarchy with two legislative chambers, and the emperor (yes, we still have an emperor!) serves as a symbolic figure. But did you know that from the 12th to the 19th century, warriors played a crucial role in shaping Japanese history?

**Words to Know**

- **Bushi/Samurai** — warrior class in feudal Japan.
- **Bushido** — the moral code of the warriors.
- **Katana** — traditional sword used by bushi.
- **Seppuku** — a ritual suicide practiced by bushi to restore honor.

**How did they fight?**

Early warriors fought primarily on horseback, using bows and arrows. However, firearms arrived in the 16th century.



It takes around 100 hours to sharpen a Katana

**Were they really that savage?**

It is true that samurai engaged in violent practices such as seppuku (ritual suicide). However, were they simply brutal warriors? Actually, no. Many samurai were deeply involved in culture. The tea ceremony, for example, was popular among them. In fact, when entering a tea ceremony room, warriors had to leave their weapons outside—a moment of peace and respect amid a life of battle.

**Why Did They Gain Power?**


Originally, warriors served as military forces within the royal government. However, their strength and influence grew, leading them to establish their own government in 1185.

But why did people support them? **The answer is simple: protection.** In times of chaos, land and property could easily be taken by force. Under the rule of a bushi, landowners received protection in exchange for loyalty. In an era of instability, trusting a powerful warrior to defend one's land was a rational choice.

**Bushidō: "Absolute Loyalty"—A Myth?**

Bushidō (bushi = warrior, dō = way) was the moral code of the samurai. A common image of bushidō is one of absolute loyalty—following one's master without question, even to the point of committing seppuku. But was it really like that?

In reality, the relationship between a bushi and his master was often contractual. Loyalty was given in exchange for land, protection, and rewards. Some samurai even switched allegiances if a better opportunity arose. So, while loyalty was important, it was not always absolute.



Samurai armour (from the British Museum)

**Did You Know?**

**Why Did Samurai Put on Their Pants from the Left Foot First?**

Most Japanese people are right-handed. By putting on pants from the left foot first, their right foot remained free—just in case of a sudden attack!

**Their Practices Still Live On**

Some warrior traditions remain part of Japanese culture. For example, sumo wrestling was originally a form of samurai training. Today, it remains a national sport and a source of pride for many Japanese people.

**Discussion Questions from Japan**

1. What image did you have of bushi? Has it changed after reading this article?
2. Was there anything similar to bushi in Kazakhstan? What was their moral code? Were they truly like that, or are there myths?
3. Are there any products or content featuring the name bushi or samurai in Kazakhstan?

**Want to Learn More?**

- The Last Samurai (Movie)
- Age of Samurai: Battle for Japan (Documentary)

Language ————— 6



Iroha — A Buddhist pangram poem that taught generations the hiragana alphabet while contemplating impermanence

## Japanese Language: Features, Origin, and Usage

by Leon Tsubaki

Sushi, manga, samurai... how many Japanese-origin English words can you identify? The answer is over 900 words! Today, with approximately 126 million Japanese speakers worldwide, the language functions as the fundamental method of Japanese soft-culture delivery to the globe. Coupled with the existence of an exquisite culture of Japan, the interest in the Japanese language became prominent in the global field. Geographically speaking, Japan is located on the brim of East Asia as an archipelago of Japan. With the significant proximity to the Eurasia continent, the common misconception of the Japanese language being comprehensible to Koreans and Chinese has arisen. In reality, although they share some similarities, East Asian languages remain mutually incomprehensible. As a result, scholars and the public today claim the peculiarity of the Japanese language derived from the geological fact that Japan is an island nation as linguistically evolved from continental languages.





Now, as we highlighted some backgrounds, let's dive deeper into the language itself. Japanese known as Nihongo in Japanese phonetics consists of three different types of characters: Hiragana, Katakana, and Kanji. Kanji, which translates as "Chinese word" indicates characters borrowed from Chinese. For example, kanji related to numbers (e.g. 一, 二, 三, 四) are often identical to modern Chinese. Generally speaking, to be fluent in the Japanese language, it is recommended to memorize more than 1000 Chinese characters. However, in reality, it is also possible to articulate yourself solely utilizing Hiragana and Katakana. Nevertheless, learning Kanji is recommended to present yourself more knowledgeable with eloquent expression. Despite Hiragana being possible to use for all the expressions, Katakana, on the other hand, a particular rule is applied that relates to the origin of the word. The simple explanation would be that Katakana is used for foreign-origin words. For example, the word cafeteria would be expressed as "カフェテリア (Ka-fé-té-ri-a)". Given the simplicity of the rule, most non-Japanese speakers as well as natives find the usage of Katakana to be fairly easy.

By mastering these three characteristics mentioned above, particularly Hiragana and Katakana, the learners are expected to master in listening. With the core foundation in characters and listening, the path to master reading and writing will be open to those engaging Japanese language learners without a doubt. This Japanese language learning process can be visualized by taking the JLPT exam which measures the Japanese language frequency, which is imperative to those learners who are seeking a job in Japan or an international field requiring the Japanese language.

Global Influence of Japanese Words: page of manga (*Neon Genesis Evangelion*, on top) and sushi (on the bottom)

3 ————— Culture

## The culture of Kazakhs

by Mukhanbet Zere



The interior of a yurt, the historical house of Kazakh nomads



Traditional cuisine on Kazakh dastarqan (dining space)



Kökpär — national game involving horse riding



Dancers in festival clothing dancing in Astana

Ever wondered what so special about culture? Well, it's a creative expression which helps define who we are, and helps to see the world through the eyes of other nations. It can be the language, traditions, traditional music and clothes, everything that could remind us about our origins and roots.

Kazakh culture is considered rich for its boundless diversity of traditions, magnificent language and poetry. But the main thing that defined the culture and being of Kazakhs, was freedom. Everybody can observe features of effort for freedom in each and every single piece of poetry, historical books, even in the way how they used to build their yurts and design their clothes. The warm breeze of endless steppes, harsh at some time to survive built in the cultural consciousness of Kazakhs something undeniably beautiful and unique. It is in the way Kazakh teen girls, who are called "boyzhetken", dance in their red dress, in the way how young Kazakh men aim an arrow at a wolf while riding a horse, in the way how all of the family members gather at one table, celebrating the new year — nauryz. No matter where they were moving from season to season, Kazakhs brought unity and spread all throughout their new home — respect and love to the mother nature. Also it is important to note about "jeti ata", which is a tradition where everybody is obligated to know their 7 ancestors. It was important, not only to show respect to our ancestors, but also there was a bigger reason, the significance of maintaining blood purity and preventing genetic mutations in generations and relationships between close relatives.

Our culture is based on respect, so for the laws of nature and humanity. Because the noble person is the one who respects his culture, language and his origins. At the end of the day, homeland is warmer than burning fire, and the way we preserve the culture of our ancestors is our greatest mission.

# IzdeNIS

Duty of the lead designer in the school scientific magazine.

The shown pages were from a collab issue with Japanese students via WithTheWorld.



An assessment task for a designer of thumbnails for a YouTube channel.



They did not specify particular style in which I needed to make the thumbnails and, because of that, did not hire me.



Do not be like that, please.



"Midnight blueberries"



An assessment task to design something related to Skryptonite.

# Miscellaneous

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13. **null**

# Empty Slide

Open to growth  
and experience-gathering

but you can change it

Open to work,  
cooperations, and collabs.